



There's Simply Got to be a Better Way!



Ready2Go Spreader® - Ice Melt Spreader

- **Battery powered** - 4AA batteries included.
- **Adjustable settings (1-5)**. Can be used to apply a wide variety of ice melt products (excluding rock salt)
- **Ergonomically designed** for comfort while applying. Easily held at side.
- **Product remains contained**, no mess.
- **Container is refillable**. Use again and again.
- **Easy on-off switch**.
- **Spray pattern** shoots off center as you walk, for nice, even coverage and great results.
- **Easy to Control** - highly maneuverable, Easy to control. Spray product, just where you want it.



- Front label wraps to side panel of container to further highlight ideal areas where the Ice Melt Spreader can be used.
- Back panel has simple pictogram type instructions for a quick start.



Ready2Go SPREADER®

Battery Powered

4 AA
Batteries
Included!

Ice Melt Spreader

Not for use with rock salt

STAIRS



DRIVEWAYS



SIDEWALKS



Ideal for:

Stairs



Doorways
and walkways



Driveways,
patios and
sidewalks



Easy, one-handed operation
No cranking or tossing

Ready2Go SPREADER.

Instructions



Back Panel instructions, are simple to follow.

Ideal for:

- Stairs
- Driveways
- Doorways
- Walkways



STAIRS



DRIVEWAYS



SIDEWALKS



DEEPLY ROOTED IN TRADITION. GROWING THROUGH INNOVATION.

EXISTING IN
MARKET: HAND
CRANK SPREADERS



PRICE POINT IN BETWEEN EXISTING
BATTERY-POWERED, HAND-HELD
SPREADER



EXISTING IN
MARKET: ROTARY PUSH
SPREADERS



← **HUGE PRICE POINT GAP** →
WITH EXISTING MARKET OFFERING